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Norwalk Parking Authority Receives Award at International Parking Conference

Norwalk, CT (June 12, 2014) - - The Norwalk Parking Authority (NPA) was one of three winners of the International Parking Institute's (IPI) *Parking Matters*® Marketing and Communications Award, *Year's Best* at the organization's Annual Conference in Dallas, held June 1-4. Receiving the award at the conference was Kathryn Hebert, Executive Director, Norwalk Parking Authority. Dallas/Fort Worth Airport and Montgomery County, Maryland were the other two winners.

The award recognizes excellence in marketing, public relations, promotional, and communications-outreach in the parking industry for the NPA's marketing efforts through community outreach, new consumer-friendly technologies and an innovative public art program, "Art in Parking Places".

"The Norwalk Parking Authority sees parking as an essential piece of economic development, community vitality and sustainability as we seek to make parking a benefit and enhancement for area businesses and residents," says Julius Hayward, Acting Chairman of the Norwalk Parking Authority. "The NPA's marketing campaign, 'We Have a Spot for You in Norwalk,' ties in to our goal of making parking and the parking experience easier and more enjoyable so Norwalk residents and visitors can enjoy all that Norwalk has to offer."

The IPI Conference is the largest educational and networking event for parking and transportation professionals in the world with more than 2,500 attendees

representing 36 countries, including representatives from major domestic and international municipalities.

The Norwalk Parking Authority is a financially self-sustaining organization responsible for the operation and maintenance of the municipal parking system in Norwalk. It is not financed by taxpayer dollars. The Authority is committed to making Norwalk a better place to live, work and visit by collaborating with community organizations while providing exceptional customer service to parking customers. The Norwalk Parking Authority can be reached at (203) 831-9063 or at:

www.norwalkpark.org.

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