

Year-to-date Transient Activity Report

The below analysis compares 9 months (July – March) aggregate transient activity for the 2020/21 and 2019/20 fiscal years. The report is generated using payment activity data gathered from Text to Park, Parkmobile, Cale, IPS and Amano.

SNRR Parking Garage:

Night months aggregate data showed decreased transient activity in 2020/21 when compared to 2019/20 at the SNRR Garage. The decrease is related to COVID-19 which started mid-March. The location was in an upward trend before COVID-19 pandemic. Over nine-month period, there were 32,748 less transactions for the current year compared to same time frame last year.

July - March Aggregate 2019/20
Average Per day
130
Average Per Weekday
153
Average per Weekend
72

July - March Aggregate 2020/21
Average Per day
11
Average Per Weekday
12
Average per Weekend
8

SNRR Parking Lot:

The SNRR Parking Lot activity has decreased for the period compared to same time last year. This is due to COVID-19 pandemic. Over nine-month period, we have seen a total of 26,686 less transactions in 2020/21 when compared to 2019/20.

July - March Aggregate 2019/20
Average Per day
107
Average Per Weekday
134
Average per Weekend
39

July - March Aggregate 2020/21
Average Per day
10
Average Per Weekday
13
Average per Weekend
5

Maritime Parking Garage:

Maritime Parking Garage has seen decreased activity due to COVID-19 pandemic. Over nine-month period, the Maritime Parking garage has seen 48,922 less transactions when compared to same time frame last year.

July - March Aggregate 2019/20
Average Per day
444
Average Per Weekday
371
Average per Weekend
626

July - March Aggregate 2020/21
Average Per day
267
Average Per Weekday
203
Average per Weekend
426

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Webster Parking Lot:

When comparing nine months aggregate data for 2020/21 with 2019/20, the Webster parking lot has seen decreased activity in 2020/21. This is due to COVID19 pandemic coupled with full closure of the bowtie cinema. Over nine-month period, there were 96,811 less transactions in 2020/21 when compared to 2019/20.

July - March Aggregate 2019/20	
Average Per day	476
Average Per Weekday	406
Average per Weekend	653

July - March Aggregate 2020/21	
Average Per day	124
Average Per Weekday	107
Average per Weekend	168

Haviland Lot

Nine months aggregate data showed decreased activity in 2020/21 at the Haviland Lot. This is due to COVID-19 pandemic. There were 13,328 less transactions this year when compared to same time last year.

July - March Aggregate 2019/20	
Average Per day	208
Average Per Weekday	181
Average per Weekend	274

July - March Aggregate 2020/21	
Average Per day	160
Average Per Weekday	139
Average per Weekend	212

There were 2,107 less pay by phone transaction in 2020/21 when compared to 2019/20.

Parkmobile Transactions			
	2019/20	2020/21	Variance
July	2117	2061	-56
August	2400	2304	-96
Sept	2109	2118	9
Oct	2191	2115	-76
Nov	2392	1396	-996
Dec	2330	1548	-782
Jan	2395	1811	-584
Feb	2578	1788	-790
Mar	1149	2413	1264
Total	19661	17554	-2107

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North Water Lot

North Water Parking Lot activity in 2020/21 has shown a decrease when compared to 2019/20. This is due to COVID-19 pandemic. Over nine-month period, the parking lot has seen 11,410 less transactions in 2020/21 when compared to same period in 2019/20.

July - March Aggregate 2019/20	
Average Per day	172
Average Per Weekday	153
Average per Weekend	220

July - March Aggregate 2020/21	
Average Per day	131
Average Per Weekday	108
Average per Weekend	187

There were 499 less pay by phone transaction in 2020/21 when compared to 2019/20.

Parkmobile Transactions			
	2019/20	2020/21	Variance
July	1362	1380	18
August	1285	1473	188
Sept	1155	1316	161
Oct	1347	1291	-56
Nov	1517	977	-540
Dec	1258	1026	-232
January	1390	1102	-288
February	1431	976	-455
March	632	1337	705
Total	11377	10878	-499

Yankee Doodle Garage

Nine months aggregate data at the Yankee Doodle Garage showed decreased transient activity in 2020/21 when compared to same time frame in 2019/20. The decrease is due to COVID-19 pandemic. The parking garage has seen 6,674 less transactions in 2020/21 when compared to same time frame in 2019/20.

July - March Aggregate 2019/20	
Average Per day	50
Average Per Weekday	41
Average per Weekend	73

July - March Aggregate 2020/21	
Average Per day	26
Average Per Weekday	26
Average per Weekend	26

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Main Street Lot

Nine months aggregate data showed decreased activity for 2020/21 when compared to same time frame in 2019/20. The decline is due to COVID-19. Over nine-month period, the parking lot has seen 13,193 less transactions in 2020/21 when compared to same time in 2019/20.

July - March Aggregate 2019/20	
Average Per day	122
Average Per Weekday	109
Average per Weekend	154

July - March Aggregate 2020/21	
Average Per day	74
Average Per Weekday	72
Average per Weekend	80

Wall Street Lot

Nine months aggregate data for the Wall Street Lot showed consistent activity in 2020/21 when compared with 2019/20. Over nine-month period, the parking lot has seen 1,023 more transactions in 2020/21 when compared to same time in 2019/20.

July - March Aggregate 2019/20	
Average Per day	63
Average Per Weekday	65
Average per Weekend	60

July - March Aggregate 2020/21	
Average Per day	67
Average Per Weekday	70
Average per Weekend	59

Liberty Square Lot

Nine months aggregate data showed decreased activity for the current year due to COVID-19 pandemic. There was a total of 8,373 less transactions in 2020/21 when compared to 2019/20.

July - March Aggregate 2019/20	
Average Per day	105
Average Per Weekday	92
Average per Weekend	137

July - March Aggregate 2020/21	
Average Per day	75
Average Per Weekday	65
Average per Weekend	100

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On-Street Parking

Nine months aggregate data for On-Street operation showed decreased activity in 2020/21 when compared to same time frame in 2019/20. This is due to COVID-19 pandemic coupled with the loss of parking spaces on Washington and North Main streets for outdoor dining. There was a total of 111,781 less transaction this year when compared to same time last year.

Year-to-date aggregate (July - March) with current Hours of operations			
Sub Area	Aggregate 2020/21	Aggregate 2019/20	Variance
Ann St.	3566	4781	(1215)
Berkeley St.	245	334	(89)
Haviland St.	21008	27988	(6980)
Madison St.	1571	2275	(704)
Maple St.	1732	2157	(425)
Marshall St.	2787	3880	(1093)
Merwin St	2538	4884	(2346)
Monroe St.	535	2907	(2372)
N. Main St.	50312	70855	(20543)
N. Water St.	19987	25534	(5547)
Orchard St	14281	17669	(3388)
Quincy St.	10	7	3
S. Main St.	43548	58613	(15065)
W. Washington St.	15882	20040	(4158)
Washington St.	86	54393	(54307)
West Ave	18450	20152	(1702)
Uptown Streets	51224	43074	8150
Grand Total	247762	359543	(111,781)

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Nine Months Activity High Light:

Train station facilities (SNRR garage and Lot): – showed 59,434 less transactions. The decrease is due to COVID-19 pandemic.

Maritime Garage: showed 48,922 less transactions. This decrease is due to COVID-19 pandemic coupled with the loss of mall construction parkers.

Webster Lot: showed 96,811 less transactions. The decreased activity is due to decreased attendance at the movie theatre, loss of construction parkers and COVID19 pandemic.

Haviland Lot: showed 13,328 less transactions. The decrease is due to COVID-19 pandemic.

North Water Lot: showed 11,410 less transactions due to COVID-19 pandemic.

Yankee Doodle Garage: showed 6,674 less transactions due to COVID-19 pandemic.

Main Street Parking Lot: showed 13,193 less transactions. The decrease is mainly due to COVID-19 pandemic.

Wall Street Parking Lot: showed 1,023 more transactions. Consistent activity level on year to date.

Liberty Square Lot: showed 8,373 less transactions. The decrease is due to COVID-19 pandemic.

On-Street Parking: showed 111,781 less transactions. This is due to COVID-19 pandemic coupled with loss of parking spaces on Washington street for outdoor dining.

Overall, SONO core business area excluding On-Street parking has seen 238,378 less transactions; when including On-Street parking, the area has seen 350,059 less transactions. When all Norwalk facilities (including SONO and Wall area) are reviewed as one, there were 368,903 less transactions this year compared to last year. Activity was on an upward trend prior to COVID-19.